### THE KORDITE CO.

DIVISION OF NATIONAL DISTILLERS & CHEMICAL CORP.



Four modern manufacturing plants to serve you quicker and better. Five regional sales offices, International Headquarters, London, England.



Over 80 own sales representatives and field managers, strategically located throughout the country for a quick and thorough service.



Kordite's new Research & Development Center, employing over 250 persons, constantly finding ways to new and improved polyolefin products.

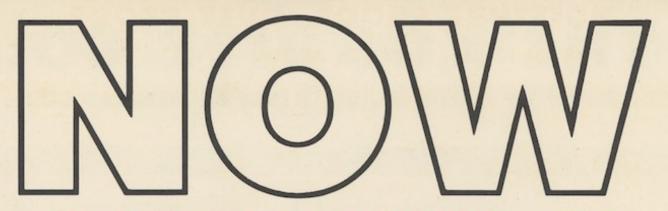
THE LATEST DEVELOPMENT...

#### the HEAVY DUTY UNIWALL

ALL-POLYETHYLENE SHIPPING BAG

**KORDITE** "... continuously on the move for improved packaging through polyolefin ..."





#### TREMENDOUSLY IMPROVED BAG

NEW RESIN DEVELOPMENTS — an outgrowth of joint research by Kordite and its sister company, U. S. Industrial and Chemical Company — now brings you a uniquely strong polyethylene — especially adapted to heavy duty performance, even at lighter gauges.

#### "FOOL-PROOF" SEALING METHODS

From extensive research in sealing techniques has emerged the new Kordite "Hi-Strength" bottom seal which actually gives the seal stronger characteristics than the film itself.

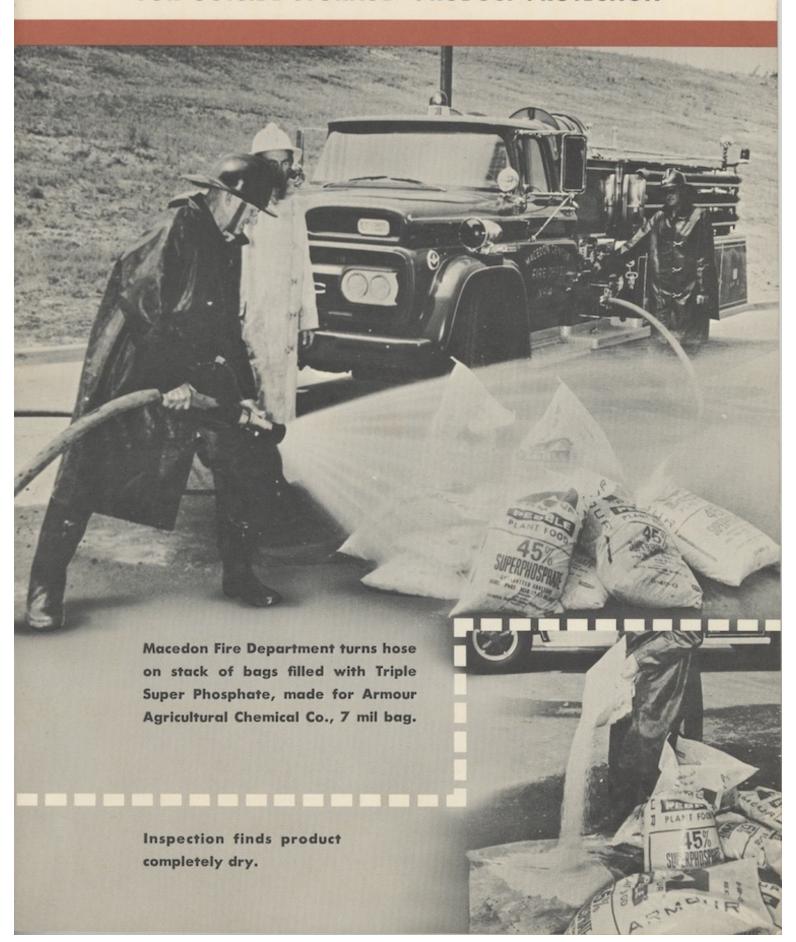
Continuous experiments have now found new field sealing methods, employing the poly-tape-over principle, by which extremely strong field seals can be made, even under the most dusty conditions.

These are but a few of the latest developments of the Kordite Heavy Duty Polyethylene Shipping Bag — eliminating many of the weaknesses of the paper bag and adding several unique

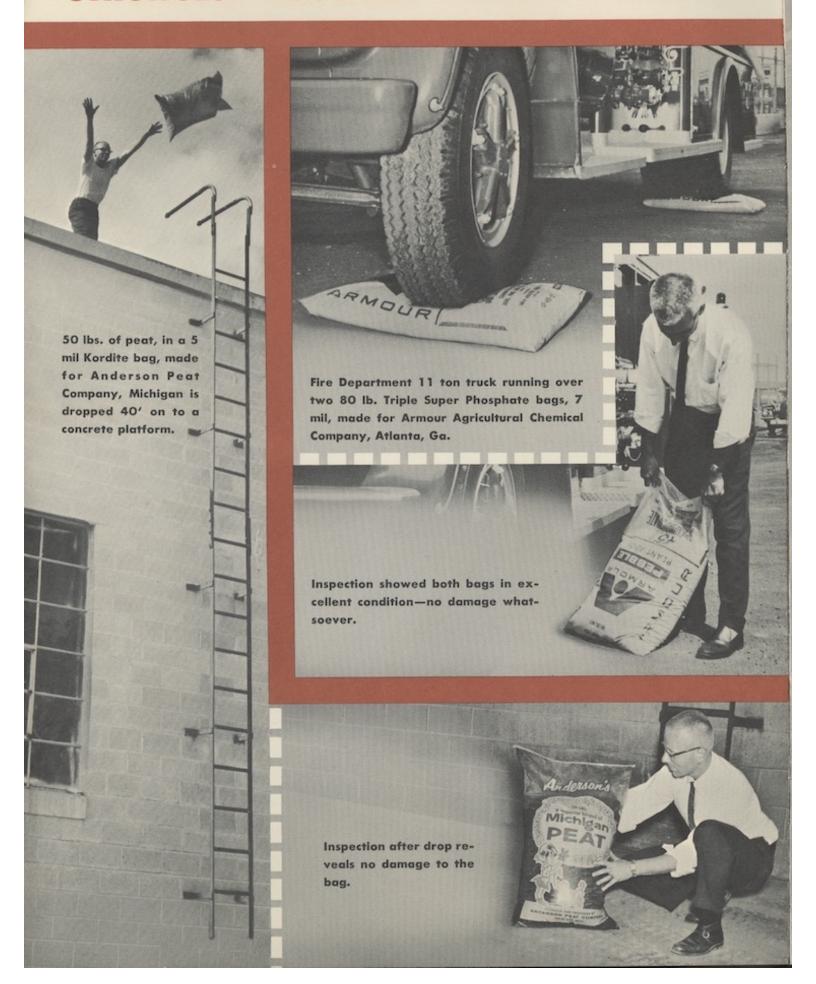
**ADVANTAGES OF ITS OWN:** 

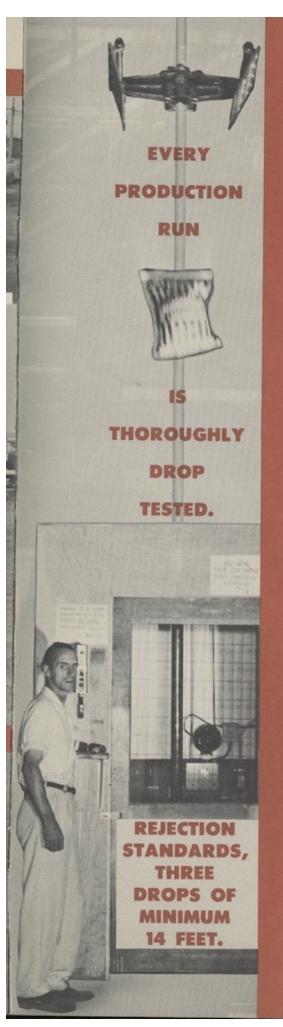
#### **MOISTURE PROOF-DUST PROOF**

FOR OUTSIDE STORAGE-PRODUCT PROTECTION



#### STRONGEST-TOUGHEST PACKAGE AVAILABLE



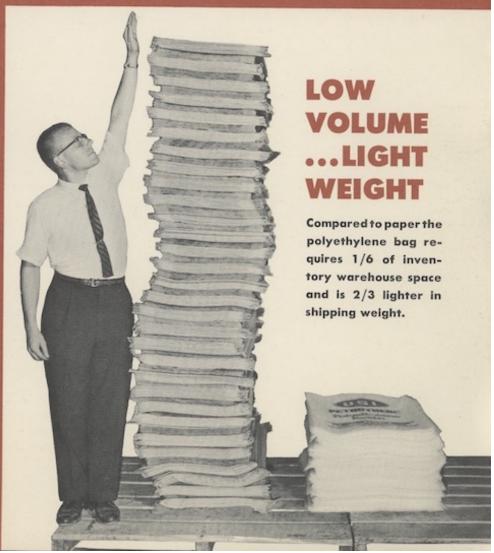


#### CHEMICALLY INERT

NO BAG CORROSION DUE TO ACID CONTENT OF PRODUCT.



Kordite Heavy Duty Polyethylene bag (6 mil) and 4 ply paper bag containing Calcium Hypochlorite stored for 3 weeks. Paper bag was completely corroded, polyethylene bag showed no signs of corrosion.



#### UNIQUE MERCHANDISING APPEAL

FOR "SEE THROUGH" DISPLAY OF QUALITY PRODUCT—INVENTORY IDENTIFICATION



Mr. Al Honan of Flower City Peat Co., Springwater, N. Y., quadrupled his sales in 1961 after going to the all polyethylene Kordite Bag.



W. R. Grace & Co., Davison Chemical Division, Bartow, Fla., dramatizes its unique Hi-Flo Gran-U-Lated Triple Superphosphate by effective use of the "see through" all polyethylene bag.



# MORE ECONOMICAL FOR A VARIETY OF USES

Mr. Ken Anderson, President, Anderson Peat Company, Imlay City, Michigan, saved approx. 20% on burlap packaging costs by going to a 5 mil all-polyethylene Kordite bag.

#### A SUCCESSFUL APPLICATION MIXED FERTILIZER

#### SALES AN UNSOLICITED STATEMENT, FROM CHARLES HARRIS, JR., AGRONOMIST, FEDERAL CHEMICAL CO., LOUISVILLE, KY .:

Land During the past several weeks, I have had the opportunity of working with seven of our salesmen in the Nashville division. During this period we have contacted quite a few dealers and farmers with information concerning the use of our new polyethylene bag.

I cannot recall anything in the past that has been so enthusiastically received. Acceptance has been 100% in the contacts I have made.

In addition to the quality of the bag, there is no similar product 

## PRODUCTION PLANT MANAGER, NASHVILLE DIVISION

MR. J. H. FERGUSON, reports to home office:

We are getting a good number of compliments from customers who haul by truck. Several of them have made the statement that the polyethylene bag rides equally as well if not better than paper 77

The polyethylene bags appear to have proven out satisfactorily as a container of fertilizer for shipment by rail as well as truck 77

**L**Our production is progressing satisfactorily. We can consistently get 22 bags per minute, and I certainly expect our speeds to increase as we get more experience??

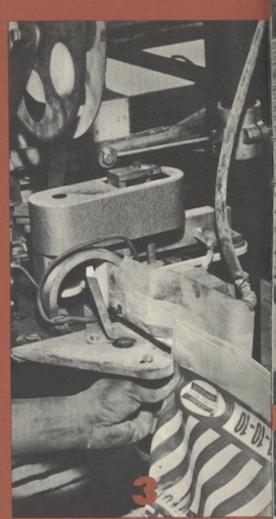
LETO sum it all up in a few words it adds up to this, we do not have enough capacity with one sealer to take care of the demands for fertilizer in polyethylene bags at this time 77

#### MR. FERGUSON'S OPERATION:

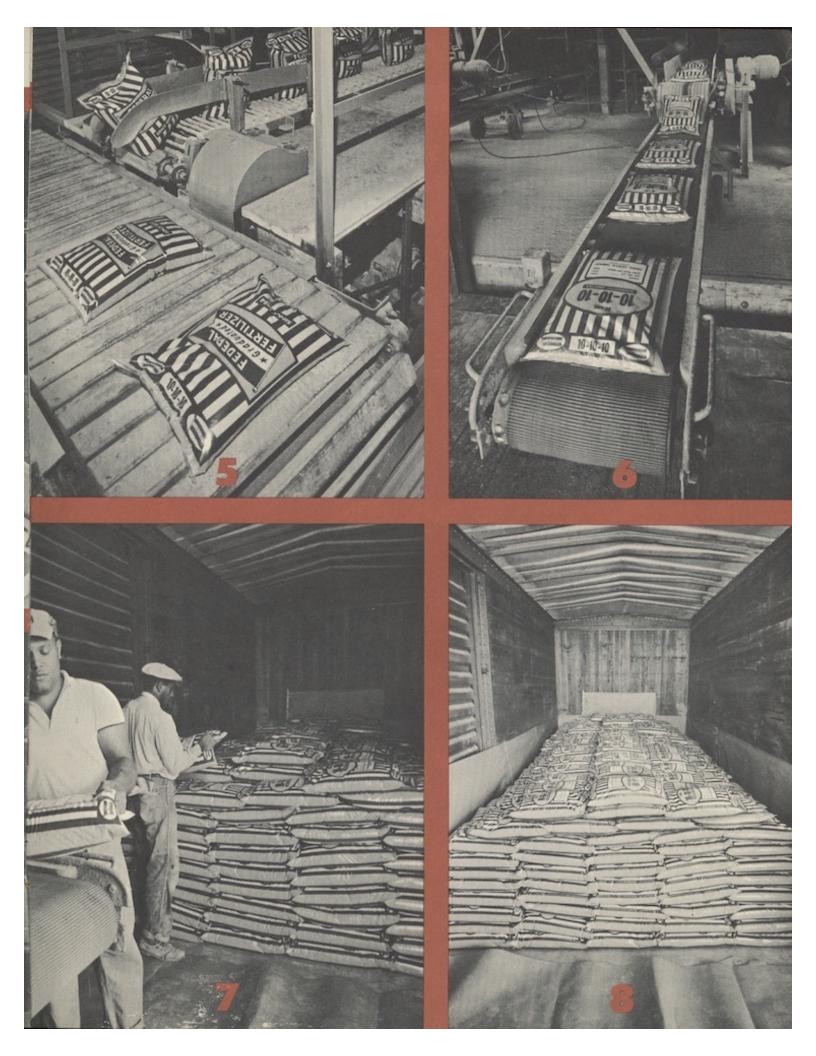


- 2 EVACUATING AIR
- 3 LEADING INTO SEALER
- 4 SEALING
- 5 CONVEYING
- 6 LOADING
- 7, 8 STACKING
  - 9 RAILROAD CAR PREPARATION











#### TYPICAL FERTILIZER BAG PARTICULARS

BAG SIZE ...

17 x 26 INCHES

GAUGE . . .

5 MIL

PRINTING . . .

2 COLORS, FRONT AND BACK

SEALING . . .

DOUGHBOY CBS-CH W/TAPE-OVER ATTACHMENT

SPEEDS . . .

**22-27 BAGS/MIN** 

AVERAGE CONVERSION COSTS . . .

\$4,000-\$7,000 (INCL. SEALER)



FOR TECHNICAL SERVICE AND ASSISTANCE ... CONSULT OUR REPRESENTATIVE...

WRITE WIRE CALL



KORDITE CO. MACEDON, NEW YORK